



You Can  
Help Create  
**HOPE**

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**BECOME A  
HOPE AFTER LOSS  
ANNUAL OR EVENT  
SPONSOR**



**HOPE**  
After Loss®

# BECOME A HOPE AFTER LOSS SPONSOR FOR 2023-2024

At Hope After Loss when we answer the phone and hear silence, we know not to hang up as it often takes time for the person on the other end of the line to say, "My baby has died and I need help." This is one of the hardest things anyone has to say in their entire life and we know this because we have been there ourselves.

**Thanks to our sponsors we are here to answer those calls and bring hope to the broken parent or loved one on the other line.**

Although grief comes in many forms, grief shared by members of our pregnancy and infant loss community is unique. These families are not just mourning the death of their loved child, they are mourning the memories and future with their child along with societal isolation and alienation affiliated with this type of loss.

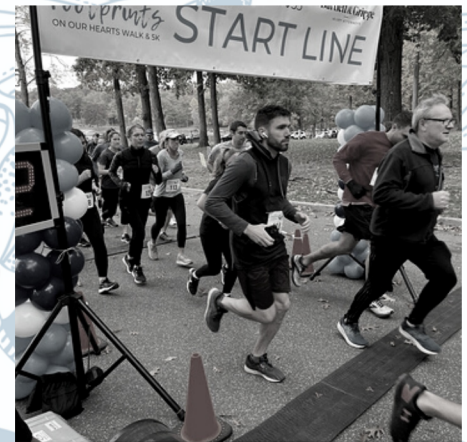
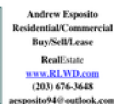
For the past 24 years, Hope After Loss has been making a difference in the lives of those affected by pregnancy and or/ infant loss through peer-to-peer support, outreach and education programming, and financial assistance for burial and cremation.

Through our six nationwide support groups and online community, our goal is to be there for anyone who needs us. With your help, you can assist Hope After Loss in increasing our network of support opportunities through new initiatives such as Funeral Home Perinatal Bereavement Training, Perinatal Death Training scholarships for caregivers, Remembrance Events, and even in the creation of our children's book, Flowers for Hope.

Together, we can do more.



*Thank you to our 2022-2023 Annual Sponsors*





# ANNUAL AND/OR EVENT SPONSORSHIP OPPORTUNITIES

*Show our loss community you care and become an event sponsor of one (or both) of our signature events!*

\*ANNUAL SPONSORS AUTOMATICALLY ENROLLED IN THE CIRCLE OF HOPE



## Footprints on our Hearts Walk & 5K

Fall of 2023- Sunday, October 15th

This event brings nearly one thousand donors and members from our loss community together and provides meaningful and HOPEFUL experiences for everyone who attends. Participants can choose to run in the 5K, walk in the Remembrance Walk and/or attend the Remembrance Ceremony where babies names are read out-loud. There is a caring atmosphere with food, crafts, activities and vendors all geared towards supporting loss families.



## The Hope After Loss Gala

Spring 2024

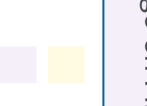
Enjoy a night of great company, music and dancing, a silent auction, food, and drinks. We will be recognizing compassionate care, annual scholarships for caregiver bereavement training, the amazing members of the Hope After Loss Community that make what we do possible for countless families in Connecticut and across the nation.

*To learn more about the sponsor benefits of these two events, see the attached sheet*

# SPONSOR BENEFITS\*

	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	FRIEND
Cost to sponsor your choice of EITHER the Hope After Loss Gala or Walk/5K) – See ANNUAL Sponsorship Benefits below	\$5,000	\$3,500	\$2,500	\$1,000	\$500	\$300
Complimentary tickets/registrations and advertising in the event program	10 Tickets & Full Page Ad	8 Tickets & 1/2 Page Ad	6 Tickets & 1/2 Page Ad	4 Tickets & 1/4 Page Ad	2 Tickets & 1/4 Page Ad	Name only
Company logo on sign at venue entrance	X-tra Large	Large	Medium	Small	Name only (large font)	Name only (small font)
Company logo featured individually on screen at the front of the room	✓	✓	✓	✓	✓	✓
Marketing materials (supplied by you) in participant goody bags	✓	✓	✓	✓	✓	✓
Company logo on a sign in the venue entrance	✓	✓	✓	✓	Annual \$1,000	
Company logo along Remembrance Walk and 5K routes	✓	✓	✓	✓		
Special shout-outs from the DJ/MC during the event	✓	✓	✓	✓	Annual \$2,000	
Acknowledgement in Chair's Message in program book	✓	✓	✓	✓	<b>ANNUAL SPONSOR BENEFITS*</b> -Sponsorship of BOTH Events! -Business logo/name on the Hope After Loss webpage all year -Special recognition in our monthly newsletter -Special recognition on Hope After Loss social media pages -An opportunity to be in the Supporter Spotlight in our newsletter	
Introduction & opportunity to speak at the event	✓	✓	Annual \$5,000			
VIP Reserved Table	✓	Annual \$7,000				
Company Logo on Finish Line Banner	✓					

**KEY:**



-Hope After Loss Gala  
 -Footprints on our Hearts Walk & 5K

Annual \$10,000

\*Benefits subject to change



# SIGNING UP TO BE A SPONSOR OR ADVERTISE IS AS EASY AS 1, 2, 3!

## STEP ONE: CHOOSE YOUR SPONSORSHIP LEVEL

CHECK AND CIRCLE\*

	ANNUAL	WALK/ 5K	GALA
<input type="checkbox"/> DIAMOND SPONSOR	\$10,000	\$5,000	\$5,000
<input type="checkbox"/> PLATINUM SPONSOR	\$7,000	\$3,500	\$3,500
<input type="checkbox"/> GOLD SPONSOR	\$5,000	\$2,500	\$2,500
<input type="checkbox"/> SILVER SPONSOR	\$2,000	\$1,000	\$1,000
<input type="checkbox"/> BRONZE SPONSOR	\$1,000	\$500	\$500
<input type="checkbox"/> FRIEND SPONSOR		\$300	\$300

## OR ADVERTISE ONLY

AVAILABLE FOR EACH EVENT -PLEASE CIRCLE WHICH EVENT YOU WANT TO ADVERTISE IN\*

FULL PAGE: 5x8

1/2 PAGE: 5x4

1/4 PAGE: 2.5x4 OR 5x2

1/8 PAGE: 2.5 x 2

	WALK/ 5K	GALA
FULL PAGE: 5x8	\$550	\$550
1/2 PAGE: 5x4	\$350	\$350
1/4 PAGE: 2.5x4 OR 5x2	\$150	\$150
1/8 PAGE: 2.5 x 2	\$75	\$75

## STEP TWO: TELL US ABOUT YOURSELF OR YOUR COMPANY

COMPANY / INDIVIDUAL/ FAMILY NAME: \_\_\_\_\_

FULL NAME: \_\_\_\_\_

NAME AS YOU WOULD LIKE IT TO APPEAR IN PRINT: \_\_\_\_\_

CONTACT: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

INSTAGRAM HANDLE: @ \_\_\_\_\_ FACEBOOK HANDLE: @ \_\_\_\_\_

## STEP THREE: SEND US YOUR LOGO, AD, & PAYMENT

- AD (HIGH RESOLUTION JPEGs OR PDF FILES) PLEASE E-MAIL TO: CHRISTINAM@HOPEAFTERLOSS.ORG
- LOGO (HIGH RESOLUTION JPEGs OR PDF FILES) PLEASE E-MAIL TO: CHRISTINAM@HOPEAFTERLOSS.ORG

## PAYMENT OPTIONS

- CHECKS: PLEASE MAKE YOUR CHECK PAYABLE TO HOPE AFTER LOSS AND ENCLOSE.
- CREDIT CARDS: PLEASE RETURN THIS FORM AND WE WILL CONTACT YOU TO USE A CREDIT CARD.

\*PLEASE MAIL THIS FORM TO: HOPE AFTER LOSS, 900 CHAPEL STREET 10TH FLOOR, NEW HAVEN, CT 06510\*

### THANK YOU FOR PARTNERING WITH US TO SPREAD HOPE!